

Charter for Innovation, Creativity and Access to Knowledge

Stefan Marsiske, <stefan.marsiske@gmail.com>

November 13, 2010

Problems

the internet makes a lot of things very economical, among others

- ▶ data sharing
- ▶ surveillance
- ▶ democracy
- ▶ transparency
- ▶ education
- ▶ knowledge production

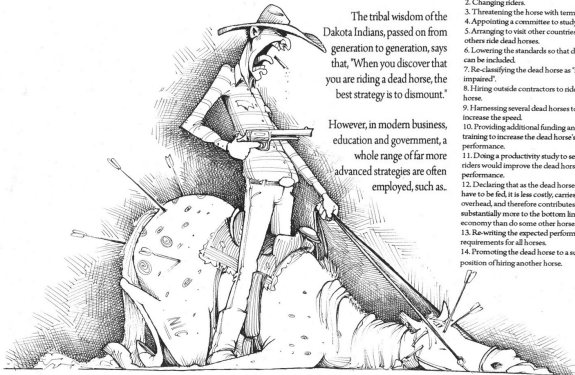
this creates some problems in a lot of areas, music industry, corrupt politicians, privacy of citizens.

THE DEAD HORSE THEORY

The tribal wisdom of the Dakota Indians, passed on from generation to generation, says that, "When you discover that you are riding a dead horse, the best strategy is to dismount."

However, in modern business, education and government, a whole range of far more advanced strategies are often employed, such as.

1. Buying a stronger whip.
2. Changing riders.
3. Threatening the horse with termination.
4. Appointing a committee to study the horse.
5. Arranging to visit other countries to see how others ride dead horses.
6. Lowering the standards so that dead horses can be included.
7. Re-classifying the dead horse as 'living impaired'.
8. Hiring outside contractors to ride the dead horse.
9. Harnessing several dead horses together to increase the speed.
10. Providing additional funding and/or training to increase the dead horse's performance.
11. Doing a productivity study to see if lighter riders would improve the dead horse's performance.
12. Declaring that as the dead horse does not have to be fed, it is less costly, carries lower overhead, and therefore contributes substantially more to the bottom line of the economy than do some other horses.
13. Re-writing the expected performance requirements for all horses.
14. Promoting the dead horse to a supervisory position of hitting another horse.



Drawing: Kevin Nicoll

- ▶ Zensursula
- ▶ Hadopi
- ▶ Digital Economy Act
- ▶ Data retention directive
- ▶ Acta

Setup

The goal was to synthesize the knowledge accumulated in free software and culture, to create a blueprint for a truly knowledge-based society.

- ▶ 20 countries, more than 60 experts
- ▶ EFF, FFII, EDRI, KEI, La Quadrature du Net, AKZ, pirateparty
- ▶ observers from EU institutions, parties and authorities.
- ▶ 4 chapters: economic, legal, education, hackers.

Economy

- ▶ non-monetary donations + exchange (gift, time-banking, barter)
- ▶ direct financing (subscriptions, donations)
- ▶ shared capital (matching funds, cooperations, inter-financing, social economy, p2p banking, virt money, crowd funding, open capital, community investment coops, consumer coops)
- ▶ foundations
- ▶ public funds
- ▶ commercial activities

Legal

- ▶ reversed 3 step test (exceptional public interest, no discriminating methods, human+civil rights)
- ▶ knowledge commons & public domain
- ▶ access 2 infrastructure + network neutrality
- ▶ rights in the digital context (fair use, quoting, private copying)
- ▶ accessibility
- ▶ transparency

Education

- ▶ educators
- ▶ support
- ▶ materials
- ▶ sw+tools (drm NO!)
- ▶ recognition+certification
- ▶ p2p + collaboration
- ▶ science + academic

Hackers strategy

- ▶ privacy
- ▶ 3 basic rules of free networks
- ▶ infrastructure + market regulation (neutrality, diversity, symmetry)
- ▶ Public Administrations
- ▶ Public procurement

Glossary

Many of the terms we use are diluted by industry PR departments, so we had to provide definitions for them. e.g. we have such disclaimers:

- To avoid misunderstanding, remember that “Free” is used as in “freedom”, not as in “free beer” - - Author rights, patents, royalties and similar creativity incentives are sometimes called “Intellectual Property”. This term, as Richard Stallman explains, is imprecise, distorts physical reality and is ontologically inaccurate. We will not use it in this Charter. We will only use the correct terms such as “Author rights”, “patents”, “royalties”, etc.

2nd Forum

- ▶ Economic Sustainability and Governance of Open Online Collaboration
- ▶ New Models of Sustainability for the Creative Sector
- ▶ Tools for policy reformers
- ▶ Open Public Sector Information
- ▶ Johanna Blakley, Magnatune / John Buckman, Freibank / Fredrik Nedelmann, Flattr.com / Peter Sunde, Kickstarter/Andy Baio, TACD / KEI / James Love, Peter Jenner/Pink Floyd, Volker Grassmuck, Philippe Aigrain, Eddan Katz/EFF, Eric Kluitenberg, Dmytri Kleiner, Alan Toner, Felix Stalder, EXGAE/Simona Levi, Jaromil, Magnus Eriksson

Developments

- ▶ RMS approved
- ▶ second forum on sustainable economic models for a free culture
- ▶ Neelie Kroes likes us



EUROPEAN COMMISSION

Cabinet of Vice-President Neelie Kroes
Head of Cabinet

Brussels, 28. 10. 2010
CAB.06 HD/kb D(2010) 378 – A/1301

By email to: fcforum@exgae.net

I would also like to thank you for drawing the European Commission's attention to the Charter for Innovation, Creativity and Access to Knowledge. The approach represented in the charter, based on the idea of the commons, shared cultural resources supported by possible economic models, is indeed very interesting. We will continue to follow your activities with great interest.

Links

- ▶ the charter: `http://fcforum.net/charter_extended`
- ▶ the short version (with movies): `http://fcforum.net/`
- ▶ wiki: `http://wiki.fcforum.net`
- ▶ ml: `http://list.fcforum.net/wws/`